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**ELEVATE HOME COFFEE BREWING WITH THE NEW MOTIF™ COLLECTION BREWERS,
PLUS THE MOTIF MENTOR SMART SCALE POWERED BY PERFECT**

Being Introduced in the U.S. by Espresso Supply,
Available First at Williams Sonoma in Late September for Holiday 2017

Seattle, WA — A new line of high end home coffee brewing equipment is being introduced this fall. Motif™ (www.motifcoffee.com) was developed by coffee industry experts on a platform of rational design, with a “why” behind every design feature. **Motif** modular products match each coffee drinker’s level of knowledge, priorities, lifestyle and coffee preferences. The first pieces in the collection will be the **Motif Essential** Pour-Over Style Brewer, the **Motif Elements** Pour-Over Style Brewer and the smart **Motif Mentor**™ Coffee Brewing Scale Powered by Perfect. The Essential Brewer will be available exclusively at Williams Sonoma stores in the fall for Holiday 2017, while all three will be available exclusively via Williams Sonoma online in the fall and for Holiday 2017.

Espresso Supply Inc. is the distributor of the **Motif** brand, and will initially focus its efforts on the U.S. market. Its VP of Marketing & Product, André Cabrera, said, “The **Motif** brand was built on a foundation of nearly 25 years of specialty coffee insights— and now this specialized knowledge will be shared with all. **Motif** will take home coffee brewing from good, to great— by offering a deep understanding of the science of coffee, presented in an easy, helpful way.”

The simple, classic eight-cup **Motif Essential** Brewer (MSRP \$169 glass carafe or \$189 stainless thermal carafe) features a dishwasher-safe removable showerhead and filter cone. It has a pre-infusion mode, descaling sensor and audible ready signal for regular cleaning.

The programmable, corner compatible **Motif Elements** brews coffee at its ideal temperature (MSRP \$179 glass carafe or \$199 stainless thermal carafe). The space-saving eight-cup brewer is designed to tuck into corners and under cabinets. Its pre-infusion mode evenly saturates coffee grounds for optimal flavor and the removable water tank makes for easy filling and cleaning. This brewer also offers a descaling sensor and an audible ready signal for regular cleaning.

“We collaborated with Perfect Company, a leader in connected kitchen technology, on our new app-controlled **Motif Mentor** Scale (MSRP \$99),” said Cabrera. “This innovative tool guides users through various coffee brewing methods including Pour-Over, Immersion, French Press and Hourglass. It provides step-by-step guidance from measuring the grounds to proper brew time, water temperature suggestions and more. The **Motif Mentor** app, Powered by Perfect™, will also act as the gateway to Motif’s Brew Your Best™ Library with its wealth of coffee information, tips and brewing techniques.”

“By powering the **Motif Mentor** scale with our smart scale technology, we’re taking the guesswork out of coffee brewing and making it more fun,” said Michael Wallace, Perfect Company’s CEO. “With its interactivity, home coffee drinkers can learn new brew methods, fine-tune their techniques and explore new ways to make great coffee at home.”

The sleek **Motif Mentor** scale measures to the 0.1 gram and will offer approximately 24 hours of continuous use with its rechargeable battery. Operating with iPhone and iPad devices, with Tablet and Android device-compatibility soon to follow, the Mentor scale is compatible with Perfect Company’s other apps– Perfect Drink®, Perfect Bake® and Perfect Blend™. The scale will be available online via WilliamsSonoma.com beginning September 28. Additional brew methods including Cold Brew, AeroPress, Drip and Espresso are planned in the future.

Additional products in the **Motif** line will be introduced in 2018 to round out the assortment. Interested retailers may contact info@espressosupply.com or (800)782-6671.

About Motif

Motif (www.motifcoffee.com) helps people perfect home coffee brewing through thoughtfully designed products and easy-to-understand information. It is the newest addition to the Espresso Supply Inc. (www.espressosupply.com) catalog of brands which includes consumer lines of equipment for both manual and electric coffee and tea brewing. Since 1993 Seattle-based Espresso Supply has been a leader in the specialty coffee industry providing smallwares and equipment to cafes around the world. The company is recognized as one of the largest coffee-specific suppliers with wholesale and international business in addition to their original catalog of specialty smallwares.